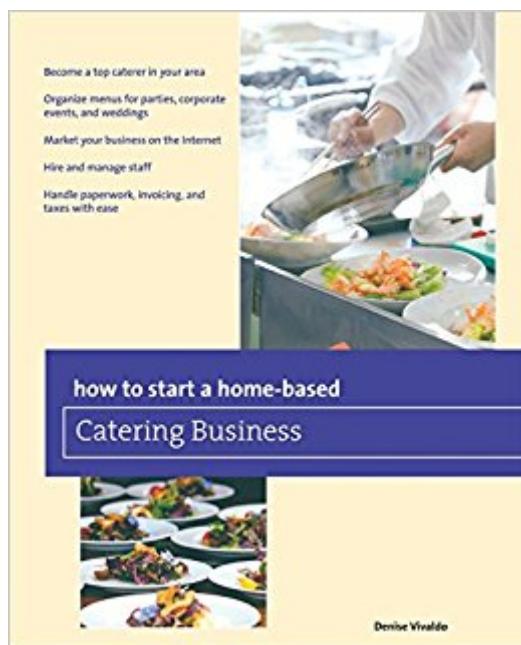


The book was found

How To Start A Home-based Catering Business (Home-Based Business Series)



Synopsis

Catering continues to be an expanding industry. The author is one of our top-selling home-based business authors and is an experienced chef with extensive knowledge of the hospitality industry. Spring of 2014 is a perfect time to do a seventh revision of this title to update any old information and expand on the role of social media.

Book Information

Series: Home-Based Business Series

Paperback: 288 pages

Publisher: Globe Pequot Press; 7 edition (July 1, 2014)

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Product Dimensions: 7.6 x 0.8 x 9.2 inches

Shipping Weight: 1.5 pounds (View shipping rates and policies)

Average Customer Review: 4.1 out of 5 stars 7 customer reviews

Best Sellers Rank: #150,307 in Books (See Top 100 in Books) #82 in Books > Cookbooks, Food & Wine > Professional Cooking #128 in Books > Business & Money > Industries > Service #161 in Books > Business & Money > Small Business & Entrepreneurship > Home Based

Customer Reviews

Denise Vivaldo has catered parties from backyard cookouts to grand events for as many as 5,000 people. She is an experienced chef with a degree from the California Culinary Academy. Her catering seminars are featured at UCLA Extension, the California Culinary Academy, and Westland Culinary Institute. She lives in Los Angeles.

My husband and I have been wanting to open our own catering business for a while now and really never have because we don't know where to start. I can say we haven't read the whole book yet, but already I have learned so much information and have a clear idea of where to start. There are lots websites and books mentioned that can help even more which I appreciate. The best part is that the writer gives real life examples of things that have happened to her which makes me feel like the advice is tried and true.

Although the information is geared toward big city clients and resources, the information and foundation is still sound for catering ventures of all sizes.

All I can say is PERFECT!!!

Great Product

Gift

I had to buy this book for school and I'm not very impressed by it.

Through Denise Vivaldo's books, my personal chef business has been able to transition and expand into catering. And both the 6th and the newly updated 7th edition of her home based catering book have already proven to be worth their weight in gold to me. The advise, forms, tables, suggestions, tips and even some recipes included in this incredible book make it not only a resource book, but an essential business tool.

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